



DEFENDER 90





THE BEST 4 X 4 X FAR

The Land Rover Defender 90 may be the closest thing to a piece of automotive history a person can own. It is, in fact, the direct descendent of the original vehicle that started the Land Rover phenomenon back in 1948. The years have brought improvements, to be sure. But the original concept is still very much intact: the compact wheelbase, aluminum body, massive box-steel frame, permanent four-wheel drive — it's all there. ■ Indeed, the combination of amazing traction, nimble turning and low center of gravity that have made the original Land Rover indispensable to ranchers, farmers and adventurers the world over are the very qualities that make it an extraordinary vehicle in the hands of today's active enthusiast. Modern technology has expectedly brought significant advances in power, driveability and comfort. But to anyone familiar with the breed, the Defender 90 is, without question, THE BEST 4 X 4 X FAR.



BY APPOINTMENT
TO HER MAJESTY THE QUEEN
JAMES HAMILTON, Esq.
Land Rover Sales and Marketing
Department



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THE LAND ROVER LEGEND

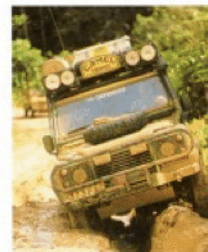
From day one, a Land Rover was designed to meet demanding conditions, with an aircraft aluminum body and frame made of steel welded into box-sections. The Land Rover philosophy was to build it simple and strong.



A Land Rover was designed first and foremost not to break, and if it did, it could usually be fixed with simple tools and basic labor. Creature comforts were few and far between. Gadgetry was kept to a minimum.



Even a top was an optional extra in 1948. ■ Like any sound idea, the Land Rover caught on quickly. Within a decade, its fame had spread worldwide. And while its workhorse talents were initially honored by farmers and ranchers, it soon became prized by armies, police forces, fire departments, explorers and outdoorsmen for its ability to go just about anywhere a person could walk — with considerably less strain on the person. ■ Over time, the Land Rover product line grew to include longer wheelbases, V-8 power, new models such as Discovery and Range Rover, and of course civilizing amenities such as air conditioning and a supple leather interior. ■ But through it all, the Land Rover concept has remained true to its roots. A Land Rover is still rugged and honest to the core, which is why it is loved and respected in more than



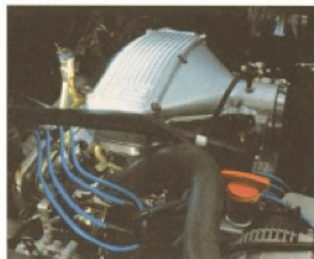
120 countries around the world. The Defender 90 is the living embodiment of those qualities. Proving true to its heritage by being named "Four Wheeler of the Year" by *Four Wheeler* magazine, shortly after its U.S. introduction.



COMPOSURE, STRENGTH AND DURABILITY

Simplicity and ruggedness are not by themselves the Defender 90's only qualities. There is also the matter of traction. Four-wheel drive has been a trademark of every Land Rover since the beginning.

■ The system used in the Defender 90 is unexcelled for strength and durability, not to mention the ability to negotiate seemingly unnavigable terrain. Because it is equipped with a center-



locking differential, the Defender 90 can supply power to all four wheels whenever the vehicle is moving. ■ When extreme traction is needed, the Defender 90 drivetrain features a two-speed transfer case and locking center differential. This, together with the five-speed manual transmission and 3.9-liter V-8, provides it with ten forward speeds (two in reverse), for unprecedented pulling power. ■ Drivetrain is only the beginning. On steep terrain, the Defender 90's compact aluminum body has virtually no overhang at either end, allowing it the industry's steepest angles of attack and departure: 45 and 35 degrees, respectively. It means Defender 90 can drive right up to obstacles once thought unapproachable — and continue up and over them without experiencing damage. ■ In addition, long-travel, coil-spring suspension and live axles with offset differential housings give the Defender 90 a full 9 inches of ground clearance, 11 inches of suspension travel in the rear. This allows the wheels to follow the contour of the terrain, resulting in the most composed off-road ride to be found in a production vehicle.





THE ADVENTURE AWAITS

It is almost impossible to own a Defender 90 and not answer the call of adventure. Back-country safaris that once required weeks — guides, logistics and pack mules — are now little more than weekend excursions. The great fishing and hunting country, the ideal picnic and campsites, the isolated beaches and wilderness retreats — in a Defender 90, they are all within easy reach. ■ For all its utility, the Defender is not uncivilized, either. The power-assisted steering is light and responsive, the clutch and five-speed gearbox are smooth and easy to operate, and the very same long-travel suspension that performs so well in the rough is also remarkably accommodating on pavement. And of course there is an abundance of V-8 power for passing and merging. Four-wheel disc brakes are standard, for good measure. ■ When the moment comes to turn off-road, you do so with the special confidence that goes with a vehicle that has proven itself literally millions of times in the most remote, challenging corners of the world. It's a feeling of reassurance — of being able to leave civilization and return to it at will — that is unique to Land Rover. You don't have to be an explorer or adventurer to appreciate its world-class engineering. All you need is a certain enthusiasm for life and a healthy curiosity to explore what's over the next horizon.



BUILT TO WITHSTAND

It takes more than simple and straightforward thought to create a vehicle with the capabilities of the Defender 90. Its trademark aluminum body, born of necessity nearly 50 years ago, is beneficial in several ways. Not only does it lower the Defender's center of gravity and overall weight, thus improving stability and performance, it also is virtually impervious to rust and corrosion. ■ Then there's the Safari Cage. What at first appears to be a barrier against the charge of an angry rhino is actually a network of high-strength steel tubing that surrounds the driver and passengers and provides some protection in the event of a low-speed, off-road accident. It is connected in turn to the Defender's massive welded box-steel, ladder-type frame, which serves as the basic structure around which the vehicle is built. Also attached to this muscular foundation are Land Rover's coil-spring suspension and solid front and rear axles. Together, it makes an entity that is significantly greater than the sum of its parts. ■ The Defender 90 is a vehicle that can withstand almost as much abuse inside as it can outside — from the sand, dirt and snow, to muddy animals and well-used tools and playgear that inevitably accompany avid adventurers. ■ The Defender 90 cockpit is not the sort of place to be tidied with a whiskbroom — but rather washed out with a hose. The decor is utilitarian with rubber floor mats, weather-resistant twill-effect upholstery and large, hand-filling controls, such as the gearshift, steering wheel and fresh-air ducts. Instrumentation and gauges are compact and complete, including tachometer. ■ Purposeful though it is, the Defender 90 is not without creature comforts. These include reclining bucket seats, a lockable center console, premium stereo system, intermittent windshield wipers, even optional air conditioning. Several convertible and hardtop options are available to fit the lifestyles of all outdoor enthusiasts.





Defender 90 shown with optional lightweight and durable fiberglass top. It features Alpine windows, flip-up rear window with gas strut supports and a textured grey leather grain appearance. Multiple piece construction allows for easy installation, removal and storage, and can be fitted with or without Safari Cage. Fiberglass Hard Top-LR90H10P

Optional wrap-around style brush bar provides additional protection for grill, radiator and lights. This functional and practical accessory is available in matte black. Full Brush Bar-STC1368



VEHICLE GEAR



LR90A9011



LR90A9012

"A" FRAME STYLE BRUSH BARS*

Land Rover offers the "A" frame style brush bar in both matte black and stainless steel. Custom designed for the Defender 90, these bars are functional, practical and stylish. The bars come equipped with special mounts for auxiliary lighting (optional lights shown) and provides additional protection for your grill and radiator.

FRONT MUD FLAPS

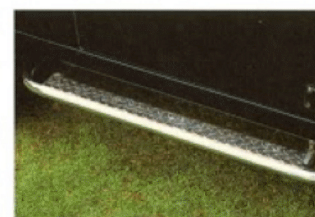
Defender 90 mud flaps are constructed of heavy-gauge molded rubber and are purposefully designed to protect the sills and frame from rocks, mud and debris thrown by the tires.



STC3479

STAINLESS STEEL RUNNING BOARDS

A perfect complement to the stainless steel "A" frame brush bar, these steel running boards are both practical and stylish. The durable design allows for convenient entry and exit to your Defender 90 and the polished finish distinguishes it from the pack.



LR90A9024



STC1375

FRONT FENDER PROTECTION PLATES

These Camel Trophy-style fender plates are constructed from 3mm aluminum alloy diamond plate and cover the entire tops of front fenders for a tough, practical look.



LR90A71726

SURREY TOP

If your Defender 90 features the optional Safari Cage extension, the Land Rover custom Surrey could be your top choice. The Surrey Top provides protection from the sun for both front and rear seat passengers while still allowing for a full open air experience. It goes on and off in minutes so you can quickly adapt to any weather condition... even light rain.



L2NA9029

REAR SEAT

The forward facing rear seat features the same water-resistant, Ash Grey twill-effect upholstery as the front seats. Two locking pins make for simple installation and removal. Includes all installation hardware and two three-point seat belts.



L2NA9011/95

SPORTS RACK BIKE CARRIER

Mounts quickly using vehicle trailer hitch receiver; carrier can be locked to vehicle; four bicycle capacity; available in black.



L2NA91723

SPARE TIRE COVER

Constructed of premium vinyl to help prevent dirt, snow and rain from coating rear outside-mounted spare tire; rigid center panel contains large Land Rover logo; fits 265 tire size.



L2NA92923



L2NA90V94

REAR SAFARI CAGE

Constructed of heavy-gauge steel tubing and covered with molded foam, the rear Safari Cage provides support for the full canvas top while improving the vehicle's rigidity. Its bolt-in design makes for easy installation and removal and provides anchorage locations for rear seat belts.



L2NA90246

WINCH KIT

This Warn 9000 lb. capacity winch features 125 feet of 5/16 aircraft gauge steel cable with remote control. Power is supplied from vehicle battery system and comes complete with an accessory kit. This kit includes leather gloves, pulley block, canvas tree protector strap, D-shackles, ten foot choker chain and canvas storage bag.

FREESTYLE CHOICE ALLOY WHEELS

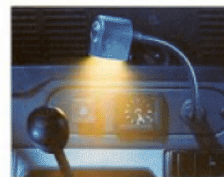
These Sparkle Silver finish, five-spoke wheels add a special look to the Defender 90. Made of aluminum alloy, this set of five wheels is designed to fit the 265 tire size and is DOT approved.



APR1168P044

PORTABLE MAP LIGHT

A European design, this Hella map light features a flexible arm that allows adjustment for front seat passengers and plugs conveniently into cigar lighter.



L2NA907

FULL CANVAS TOP

Designed specifically for Defender 90, this full top is manufactured from durable, water-resistant canvas to protect the entire interior from the elements. Installation and removal is made easy with a unique slide rail system and features zip-out removable side and rear windows. Rear Safari Cage and door tops required.



L2NA91790



L2NA9013

CAR COVER

Made in U.S. of three-layer, breathable fabric; provides protection from the elements and airborne pollution. Purposely designed not to trap dirt and dust particles and reduces interior temperatures up to 50 degrees.



CONSULT DEALER

AUXILIARY LIGHT KITS

A series of Hella auxiliary lighting kits are available for the Defender 90. Designed for off-road and on-road use where local regulations allow. Please consult your dealer for proper applications.

THE FOLLOWING VEHICLE GEAR (NOT SHOWN) IS ALSO AVAILABLE FOR YOUR DEFENDER 90

AUXILIARY HEATER Rear seat passenger comfort is provided by a 17,000 BTU heater. It features a two-speed fan and temperature control that produces 200 cu. ft. per minute air flow. Dealer installation is recommended. L2NA905

AIR CONDITIONING KIT Defender passenger comfort is provided by this dealer installed CFC free air conditioner. It features a four-speed fan, manual full-range thermostatic temperature control and includes all duct-work, vents and matching interior trim pieces. STC1370W

LOCKING WHEEL NUTS Provide extra security for your wheels and tires with this set of five wheel locks. Each set is specially coded and comes with two keys. Additional replacement keys are available by special order. STC8843

TRAILER TOWING WIRING HARNESS Color-keyed for quick connection to vehicle wiring harness without splicing any wires; provides hookup for running lights, stop lights, turn signals, back-up light and electrical ground. APR12391



VEHICLE GEAR INDEX

Item	1994	1995
■ Air Conditioning, Wynn's	STC1370W	STC1370W
■ Air Conditioning, Wynn's Retro Fit Kit	STC1370WUD	N/A
■ Auxiliary Lighting	Consult Dealer	Consult Dealer
■ BF Goodrich Mud Terrain Tire (245)	N/A	RTC7602BFG
■ Brush Bar- "A" Frame, Black+	LRNA9033	LRNA9033
■ Brush Bar- "A" Frame, Stainless+	LRNA9032	LRNA9032
■ Brush Bar (full)+	STC1368	STC1368
■ Brush Bar (full) with Lamp Guards**	LRNA90BBLG	LRNA90BBLG
■ Car Cover	LRNA9013	LRNA9013
■ CD Changer Kit	N/A	RTC7799K
■ Console Cover	LRNA71727	LRNA71727
■ Door Tops	STC1363	STC1363
■ Engine Protection Plate	STC1371	STC1371
■ Fiberglass Hardtop	LRNA90HTOP	LRNA90HTOP
■ Fiberglass Hardtop, 94MY Retro Fit Kit	LRNA90HTOPR	N/A
■ Front Fender Protection Plates	STC1375	STC1375
■ Heater (Auxiliary)	LRNA905	LRNA905
■ Interior Carpet Trim	STC1374	STC1374
■ Lamp Guards (rear)*	STC1373	STC1373
■ Locking Gas Cap	LRNAGCAPL	LRNAGCAPL
■ Locking Wheel Nuts (set of five)	STC8843	STC8843
■ Mud Flaps (front)	RTC9479	RTC9479
■ Portable Map Light	LRNA907	LRNA907
■ Rear Seat	LRNA9011/95	LRNA9011/95
■ Rear Seat, 94MY Retro Fit Kit	LRNA9011R	N/A
■ Rear Seat, Black Leather	LRNA9011BL	N/A
■ Roof Rack—Basic Kit	LRNA9029	LRNA9029
■ Running Boards	STC1369	STC1369
■ Running Boards, Stainless	LRNA9026	LRNA9026
■ Safari Cage (rear)	LRNA6924K	LRNA6924K
■ Spare Tire Cover	LRNA71732	LRNA71732
■ Sports Rack, Bike Carrier	LRNA0923	LRNA0923
■ Sports Rack, Cable Lock Kit	RRNA0923LOCK	RRNA0923LOCK
■ Sports Rack, Hitch Mount Lock	RRNA0923HLCK	RRNA0923HLCK
■ Sports Rack, Ski Carrier	LRNA0923SKI	LRNA0923SKI
■ Subwoofer Kit	N/A	RTC7793
■ Top, Belt Rail Kit	LRNA71707	N/A
■ Top, Bimini	LRNA71725	LRNA71725
■ Top, Fastback	LRNA71711	LRNA71711
■ Top, Full	LRNA71706	LRNA71700
■ Top, Half Tonneau	N/A	LRNA71772
■ Top, Surrey	LRNA71726	LRNA71726
■ Trailer Towing Wiring Harness	AMR2399	AMR2399
■ Wheel, Cyclone, Quicksilver	ANR1406MUE	ANR1406MUE
■ Wheel, Cyclone, Sparkle Silver	ANR1406MNH	ANR1406MNH
■ Wheel, Five Spoke	ANR1689MNH	ANR1689MNH
■ Wheel, Five Spoke, Diamond Turned	RTC9526POL	RTC9526POL
■ Wheel, Five Spoke, Star Alloy (TWR)	STC8126	STC8126
■ Winch (9,000 lb.)	LRNA90VIN4	LRNA90VIN5
■ Winter Wiper Blades	LRNA90132	LRNA90132

- Accessories featured in this brochure
- * Brush bars are not intended to be used for pushing, pulling or towing. They may be illegal for on-road use in some states. Please check local regulations before purchase, installation or use.
- * Lamp guards are intended for off-road use only. They may violate certain state/local lighting laws. We strongly recommend you consult your state and local lighting regulations before the purchase, installation or use of the lamp guards.

Consult your dealer for availability of genuine accessories. All specifications are on the latest information available at time of printing. Vehicles pictured in this brochure may vary slightly from actual production models. Manufacturer reserves the right to make changes at any time, without prior notice, to price, colors, materials, equipment, specifications and models. Details and specifications are further subject to change due to local conditions and regulations. Not all models of Land Rover Products are available in every market. Copyright Land Rover North America, Inc. 1995.

Consult dealer for model year fit and compatibility.



DEFENDER 90

VEHICLE DIMENSIONS

Overall length	160.5 in. (4072 mm)
Overall height (maximum)	80.2 in. (2037 mm)
Overall width	70.5 in. (1790 mm)
Wheelbase	92.9 in. (2360 mm)
Track front and rear	58.5 in. (1486 mm)
Ground clearance: under differential	9.0 in. (229 mm)

CONSTRUCTION (CHASSIS AND BODY)

14 gauge steel boxed "ladder" design frame, aluminum body bolted directly to chassis frame

ENGINE

V-8, OHV cast aluminum alloy cylinder heads and block;

Displacement	3947 cc/3.9-liters
Bore and Stroke	3.7 in. x 2.8 in. (93.98 mm x 71.12 mm)
Compression ratio	9.35:1
Maximum power SAE net	182 hp @ 4750 rpm
Maximum torque	232 lb.-ft. @ 3100 rpm

TRANSMISSION

Manual, synchromesh five-speed

TRANSFER GEARBOX

Permanent four-wheel drive, two-speed with manual locking center differential

AXLES

Front	Spiral bevel, enclosed constant-velocity joints, fully floating hubs
Rear	Hypoid, fully floating hubs
Ratio, front and rear	3.54:1

SUSPENSION

Front	Coil springs, radius arms and Panhard rod, anti-sway bar
Rear	Coil springs, lower links, "A" frame, location arms, anti-sway bar

BRAKES

Front Type	Vented discs with four piston calipers
Disc diameter	11.75 in. (299 mm)
Rear Type	Solid discs
Disc diameter	11.42 in. (290 mm)

STEERING

Power assisted worm and roller design	
Turns lock to lock	3.75

CAPACITIES

Fuel tank	15.6 U.S. gal/59-liters
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TIRES

Type	B.F. Goodrich Radial AB-Terrain T/A
Tire size	LT 245/75 R16

WEIGHTS

Estimated curb weight	3540 lbs. (1618 kg)
Gross vehicle weight rating (GVWR)	6003 lbs. (2723 kg)

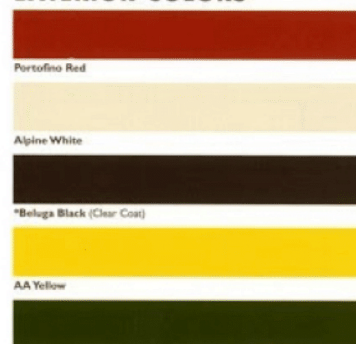
WARRANTY

- 3 years/42,000 miles (70,000 km in Canada)
- limited new vehicle warranty
- 6 years/unlimited mileage, corrosion perforation limited warranty
- Land Rover Road Recovery** service includes 24-hour hotline for emergency roadside assistance

STANDARD VEHICLE FEATURES

- 3.9-liter, 182 hp V-8 engine
- Permanent four-wheel drive
- Four-wheel coil spring suspension
- Four-wheel power assisted disc brakes
- Integral front passenger custom Safari Cage system
- Weather-resistant twill-effect cloth reclining bucket seats in Ash Grey
- Fastback Half Top
- Rubber floor mats (front and rear)
- Premium AM/FM stereo cassette audio system with four weather-resistant speakers
- Lockable radio security/weather protection cover
- Swing-away rear mounted spare tire
- Full instrumentation including a tachometer
- Integral Class III trailer tow hitch receiver
- Flexible black wheel flares
- Defender 90 heritage plaque

EXTERIOR COLORS



Coniston Green

The color finishes illustrated are those which are currently available at time of printing. Land Rover North America, Inc. reserves the right to alter or withdraw any color finish without notice. These colors are intended to serve primarily as a guide, and while they closely approximate the actual colors used, they should not be utilized for paint matching or for any other purpose where complete accuracy is essential.

VEHICLES PICTURED IN THIS BROCHURE MAY VARY SLIGHTLY FROM ACTUAL PRODUCTION MODELS. CANADIAN VEHICLES MAY VARY.

PLEASE CONSULT DEALER FOR OPTIONS AND STANDARD EQUIPMENT.

**extra cost



EXTRAORDINARY PEACE OF MIND

A Land Rover product is not an ordinary vehicle and to own a Land Rover is an extraordinary experience. Beyond the outstanding versatility and performance of the Defender 90 is Land Rover's unparalleled commitment to customer satisfaction. ■ In addition to a new vehicle limited warranty of 3 years/42,000 miles and a corrosion perforation warranty of 6 years/unlimited miles, Land Rover Owners have the peace of mind that comes from a 24-hour a day/365 day a year Road Recovery service. A single call to a toll-free number ensures roadside assistance should you run out of fuel or have a flat tire. In the unlikely event of a breakdown, the 24-hour hotline will dispatch a towing service to take you to the nearest authorized dealer or repair facility (within 400 miles). ■ To further enhance your ownership experience, Land Rover dealers frequently sponsor "Wheels" off-road driving events to initiate those new to off-road and to hone the skills of those already proficient. Additionally, Land Rover North America, Inc. offers *The Land Rover Experience* off-road adventures in various locations throughout the United States and abroad. ■ The Defender 90's exceptional ability to take you off-road brings with it the responsibility to respect nature and protect our environment. To this end Land Rover fully supports and is a founding member of the **Tread Lightly!** program that is dedicated to protecting public and private lands for future generations. Please buckle up for security at all times.

TREAD LIGHTLY!™
ON PUBLIC AND PRIVATE LAND OFFICIAL SPONSOR





Marque Values

To everyone at Land Rover, the Marque Values represent more than mere design goals or performance requirements. They stand at the heart and soul of every vehicle we build.

INDIVIDUALISM

Knowing your own mind: independence

AUTHENTICITY

Fit for purpose: the original

FREEDOM

Go where you want to go: choice

ADVENTURE

Exploring the unknown, with care for the environment

GUTS

Giving everything you've got: endurance

SUPREMACY

Superior to all competitors: leadership

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